

Foundation for Pleasant Hill Education (FPHE)
12/7/10 Minutes

Present: Julianna Freed, Kelly Gallagher, Telzey Gourley, Leanne Hamaji, Ursula Hawe, Fran Kelly, Sue Noack, Steve Oldenbourg

Absent: Lisa Gruen

Guest: Laurie Anderson, Diana Bartlett, Kathleen Strange

Next board meeting: Tuesday, January 4, 7:30 PM, City Hall

President's Report

- November minutes approved.

Treasurer's Report

- Sue has transferred the FPHE budget from Quicken to QuickBooks.
- Sue discussed registrations received for The Bee (52) and early annual campaign donations from four donors.
- Record of error correction: Sue accidentally used personal checks to pay the Community Focus bill and reimburse Board Member Telzey Gourley. Sue will reimburse her personal account with a FPHE check.

Old Business

- Website Redesign: Sue reported that Orlando Guzman is the process of mocking up web pages for Board approval. Leanne and Steve offered to review the mock-ups.
- The Bee: Kelly gave a status report on the Bee. Kumon will recruit volunteers from local Kumon centers and put together a gift bag. Kelly will prepare the certificates for participants. Steve will M.C. Sue will bring the checks for the top place winners. Kelly asked the Board to report at 8:15 a.m. on the morning of the Bee.
- Annual Campaign: Ursula gave an in-depth review of the campaign and the Dine Out for Education program. She reported that lawn signs are on order and asked that Board Members line-up yards to display the signs and get back to her by December 15. Ursula plans to run articles/advertising for three months in the Community Focus. Leanne will work to line up other advertising and marketing materials for the campaign and Dine Out. The Board discussed creating a composite of pictures (on foam core) to display at each Dine Out event, installing the thermometer graphic on the website, and getting banners up at the schools. The Board also discussed the ability to create an Installment Plan donation button on the website.
- Grants for FPHE: Kathleen Strange discussed what she'd learned about applying for the Wells Fargo Community Grant. The Board discussed its approach to the grant, determining that a focus on book purchases might be best. In line with this subject, the Board discussed creating specific grants to award such as a Realtor Grant, City Council Grant, or a Feed the Feeder Pattern Grant (ideas to be discussed further).

New Business

- PH 50th Anniversary: Motion Approved (online): To donate a PH 50th Anniversary banner through the Chamber of Commerce.
- School Closure Committee (SCC): Leanne gave a review of the last two SCC meetings she attended.

Next Steps/Possible Future Topics

- FPHE School Rep Job Description: on hold.
- CPHS Leadership Meeting: on hold.
- DVC CPHS Scholarships: on hold.